

# Three Slides

**Target Audience: Leaders at all levels**

**Purpose**

To foster a sense of importance and belonging among Airmen by allowing them to share their personal story via a three-slide presentation during a staff meeting.

**Description**

Everybody has a story. The key to this effort is for an Airman (officer, enlisted, civilian) to have their “moment” in front of the staff by sharing their personal story. Making this effort a part of your routine staff meeting will help you achieve the two primary responsibilities of accomplishing the mission and caring for people; a balanced approach focused on both mission and people allows organizations to reach full potential. Building relationships inspires personnel to achieve success because it touches one of the deepest desires of human beings—to be valued. This event will increase confidence, involvement, and most importantly gains recognition that leadership is genuinely interested in knowing their people better.

The great thing about this effort is that it is their testimony—they can’t get it wrong (deliberately engineered success). Airmen decide the contents for each slide to tell their personal story. This requires very little time in terms of creating the three slides, yet frames the presentation around three important attributes of the person.

A weekly staff meeting will generate the opportunity for 80-100 Airmen to share their story over a two year command.

**Employ**

Select any Airman and tell them you would like them to present three slides at next week’s staff meeting:

- Slide 1 - pictures of the people they hold dearest to them (family, friends, etc.).
- Slide 2 - a map or photo of where they grew up.
- Slide 3 - answers “Where I want my life to be in five years”.

Afford the person 5-10 minutes at the start of the meeting to present their story. There is no right or wrong format to the slides—how it is presented should be up to each individual.

**The key** is to be genuinely interested in what the person has to say. Anything short of authentic interest will have the exact opposite intended outcome. People can sense insincerity; sincerity comes from wisdom and breeds character.

